



**INTERNATIONAL
TRAINERS & CONSULTANCY**
Champions in capacity development

526, Constantia Office park, 16th Road. Midrand, South Africa

info@internationaltrainersconsultancy.co
admin@internationaltrainersconsultancy.co

www.internationaltrainersconsultancy.co

+27735117980 | +2765923641

+2762146009

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INTERNATIONAL TRAINERS & CONSULTANCY (ITC)

COMPANY PROFILE

DEVELOPING THE WORLD THROUGH INNOVATING THE MIND

ITC INTRODUCED ITS NEW 360 DEGREES TRAINING AND CONSULTANCY PACKS

**PROFESSIONAL DEVELOPMENT
GAME CHANGING!**

WHO WE ARE

INTERNATIONAL TRAINERS & CONSULTANCY (ITC)

ITC is an international training institute with an African focus and perspective. Born in Africa ITC has unique systems and components of operations with a world wide or international approach.. All ITC courses and programmes are open to participants from Government, NGO's and Private Organizations and Enterprises.

OUR VISION

To be the leading solution-based Training and Consultancy provider of excellence serving the International Corporate community.

OUR MISSION

To provide excellent, relevant, innovative training, capacity development research and consultancy techniques to enhance human performance, economic and social development of organizations and countries through solution based approaches.

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OUR VALUES

Sincerity.

Compassionate and Divinity.

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Integrity.

Reliability.

OUR AIM

ITC seeks to develop leadership and capacity strengthening in all participants.

ITC is not restricted to Africa alone but serves the international community Public, Private and not for profit sectors in skills, management/ leadership development, research and consulting at large.

OUR GENERAL OBJECTIVES

It is the guiding philosophy of ITC of creating partnership with ORGANISATIONS in order to build and enhance their performance capabilities THROUGH TRAINING & CONSULTANCY. ITC believes the individuals learn well through interactions with others, these could be from within their organizations or from outside and different organizations and countries. Training Programmes AND Consultancy are conducted by qualified professional facilitators whose medium of delivery is through the use of problem scenario analysis, multi-media presentations, session discussions, on site study visits, session presentations by participants and other appropriate presentation tools as well as well controlled research methodologies and techniques.

AMONG OTHER DESIRES ITC AIMS TO :

- Provide local and International Management and Employee skills development courses
- Provide research and consultancy services to both local and International clients
- Provide short term (one to four weeks) training to Government, Parastatals, NGO's and Private Organizations and Enterprises.
- Collaborate and network with donor agencies, public and private institutions, and other NGOs in

The implementation of local, national and regional community based projects.

- Enhance the management of resources through education activities in collaboration with the local communities, donor agencies, public and private sectors, and other institutions.
- Provide applied research to Governments, NGO's and Private Organizations and Enterprises.
- Provide consultancy services in areas of Economic Research and Development that benefit Governments, NGO's and Private Organizations and Enterprises.
- Provide Benchmarking services for Africa's industrial development and expertise building enabling the sharing of the latest industry development techniques throughout the whole continent and beyond
- Collaborate and network with donor agencies, public and private institutions, and other NGOs in

implement local, national and regional community based projects. ITC manages and facilitates community development projects that benefits the communities in the African region and their governments.

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CONSULTANCY SCOPE

We understand Business and Corporate growth. Our daily language is growth possibilities, we question the status quo, we pursue endless possibilities and proffer distinctive, unique solutions for Corporates to stand out among the super powers. We apply well formulated and well controlled research techniques and methodologies. We specialize in

1. RESEARCH & ANALYTICS

Corporate leaders should understand market insight and trends, have market knowledge and develop the right levers for future growth and success of the corporate. Our experienced team will work with you to ensure that your decision-making is informed by the most recent and pertinent insights into both your business and the broader market context. As Corporates there is need to make informed decisions in:

- **implementing growth strategies**
- **expanding into new markets**
- **designing and developing new markets**
- **designing new markets**

WE HELP YOUR ORGANISATION IN:

TREND ANALYSIS

Market trajectory research and insights with a detailed understanding of the determinants of an industry or market's behaviour and trends.

MARKET SEGMENTATION

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Insights to better understand the quantitative (size) and qualitative (profile) aspects of the relevant market.

MARKET SIZING

An external analysis of the market size and value to understand how attractive the market/industry/segment is in terms of size, characteristics, growth and revenue potential

IN BROAD TERMS WE HELP TO Develop a strategy to guide growth to optimal market share

2. STRATEGY AND GROWTH

In ensuring stakeholder value we help in establishing strategic Corporate direction. We are always there for you in strategy and decision making. ITC with its professional team as it works with the Executives and top management prioritise the following:

- **STRATEGY FORMULATION AND EXECUTIVE CROSS ALIGNMENT**
- **STRATEGIC PLANNING and resources alignment**
- **FEASIBILITY ANALYSIS WHERE WE ASSIST in calculating the financial implications of implementing a new project or business change and reflecting the costs, benefits and risks implicit in the decision.**
- **STRATEGIC COMMUNICATIONS**

3. IMPLEMENTATION AND EXECUTION

ITC understands that even the best strategist and number one in the world will strategise for nothing if there is no implementation and execution. The process has to be timely and effective at the same time. Our dedicated team helps in translating strategy into goals, daily task management and project planning, and everything in between, from capacity and capability constraints to a lack of clarity on contributions, or buy-in from the organization.

We assist your management and personnel in Objective Key Result (OKR) training, setting, implementation and coaching

It helps them define, track, and execute important strategic goals.

MERGERS AND ACQUISITION

Critical growth can be radically accelerated by timely acquisitions, disposition or merging with strategically powerful and aligned business. ITC expertise comes in sourcing, acquiring and integrating other businesses in order to increase stakeholder value and maximize investment returns.

ITC ASSISTS WITH MERGER & ACQUISITION TRANSACTION ADVISORY SERVICES AND SUPPORT. WE ARE INVOLVED IN THE WHOLE PROCESS OF DUE DELIGENCE, VALUATIONS UP TO THE RELEVANT FINANCIAL MODELLING. WE ARE WITH YOU UP TO THE POST TRANSACTION SERVICES. DON'T YOU FORGET THAT WE GROW YOUR ORGANISATION STRATEGICALLY, WE ADVISE YOU STRATEGICALLY AND WE PLACE YOU IN A STRATEGIC POSITION!

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OUR TRAININGS

Our aim in training is to be world class training solutions, and be guaranteed. It remains the guiding philosophy of ITC of creating partnership with individuals and organizations in order to build and enhance their performance capabilities and improve performance

ACCREDITATIONS



Year 2021 saw the celebration of the signing of partnership between ITC and PECB Montreal Canada. ITC provides the following PECB courses among others:

PECB EDUCATION AND CERTIFICATION FOR INDIVIDUALS.

1. Quality Management System
2. Continuity, Resilience And Recovery
3. Health, Safety And Environment
4. Governance, Risk And Compliance
5. Service Management
6. General Data Protection Regulation
7. Information Security Management
8. Transportation, Telecom and Energy
9. Quality Management System

PECB AUDIT AND CERTIFICATION FOR ORGANIZATIONS

1. Quality Management System
2. Continuity, Resilience And Recovery
3. Information Security Management
4. It Security
5. Service Management
6. Governance, Risk And Compliance
7. Health, Safety And Environment
8. Transportation, Telecom And Energy

Other accreditations and partnerships include the following



International Trade Centre



Quality Council for Trade & Occupation

ITC has trained and offered consultancy and International Benchmark services to about a third of African countries through various ministries, departments, authorities and parastatals including NGOs and some private organisations. The following is part of our clientele base:

1. Ministry of Labor, Botswana
2. Ministry of Public service Botswana
3. Zimbabwe National Road Authority
4. Oromia Health Bureau, Ethiopia
5. Central Bank of Lesotho
6. Reserve Bank of Malawi (RBM)
7. Reserve Bank Of Zimbabwe (RBZ)
8. Zimbabwe Electricity Supply Authority (ZESA)
9. Zimbabwe Electricity Transmission and Distribution Company (ZETDC)
10. Uganda Electricity Transmission Company Limited (UETCL)
11. Ministry of Small to Medium Enterprises Zimbabwe
12. PFS Zimbabwe
13. Uganda Management Institute (UMA)
14. TEVETA Malawi
15. National Railways of Zimbabwe (NRZ)
16. Central Region Water Board-Malawi
17. Ministry of Labour-Namibia
18. Ministry of Health-Ethiopia
19. Ministry of Local Government-Botswana
20. Technoserve Swaziland
21. Swaziland Electricity Board
22. Uganda Electricity Transmission Company (UETCL)
23. Dairy Board-Swaziland
24. Swaziland National Football Association
25. Swaziland Tourism Authority
26. Office of the President-Uganda
27. Reserve Bank of Zimbabwe
28. Lesotho Central Bank
29. Central Bank of Swaziland
30. Bank of Uganda
31. Barrick Mining Company-Tanzania

32. GTZ-Mozambique
33. Ministry of Finance -Ghana
34. Botswana Teachers Union-Botswana
35. Amhara Regional Education Bureau-Ethiopia
36. Ethopia Information Communication Development Agency-Ethiopia

37. Macroeconomic and Financial Management Institute of Eastern and Southern Africa (MEFMI) Zimbabwe
38. Ministry of Finance, Tanzania
39. Ministry of Finance, Kenya
40. Department of Energy, Mozambique
41. Ministry of Labor, Botswana
42. Oromia Health Bureau, Ethiopia
43. Central Bank of Lesotho
44. National Railways of Zimbabwe
45. Central Region Water Board-Malawi
46. FIPAG-Mozambique
47. Ministry of Finance-Zambia
48. Parliament of Uganda
49. Prime Minister's office Lesotho
50. Prime Minister's Office Swaziland

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ITC : Genesis 1:31 ...and behold it was very GOOD!

CAPACITY DEVELOPMENT – LET'S DEVELOP THE WORLD
#itcinnovatingminds